**IEE’S DEGREES : INNOVATING QUALIFICATIONS AND PROFESSIONAL TRAINING**

IEE offers a series of courses – research-oriented and vocational – ranging from the third year of the vocational licence (BA honours) to the doctorate in European studies. The interdisciplinary study programmes allows the students to acquire a better knowledge of foreign cultures and societies, of the processes and policies of European integration along with an understanding of the international context and challenges linked with globalisation.

**MASTER IN EUROPEAN AND INTERNATIONAL STUDIES (PROFESSIONAL & RESEARCH DEGREE)**

The master in European and International Studies offers 4 two-year courses of studies, one of which is purely vocational: **« International Trade and Export Marketing »** while the other three combine a strong vocational training with a research orientation (only in the second year of studies), which enables to articulate the knowledge of the European and international context with the acquisition of specialised know-how and professional skills: **« The European Union and Globalisation», « Cultural Policies and Management in Europe », « Towns, Metropolises and Social Dynamics in Europe ».**

The master intends to give its students a thorough knowledge, including a critical approach, of European integration and globalisation, with the aim to train specialists, experts and project managers as well as international actors for NGOs, associations, enterprises, administrations, local authorities and lobbies, who will be capable of implementing the transnational strategies required by EU multi-level governance.

Theses degrees have not only allowed their graduates to find skilled jobs but also helped to create new ones since their programmes integrate a prospective reflexion on the changes undergone by the European Union within a constantly evolving system of global interdependencies.

The diploma admits 300 students per year (excluding the 10 students studying in the joint research course with Viadrina European University (Germany) and the 20 doctoral students who are affiliated to two Doctoral Schools and three research centres (see Doctorate below).

**COURSE OF STUDIES: « CULTURAL POLICIES AND MANGEMENT IN EUROPE »**

**AIMS AND GENERAL ORIENTATION**

This course has a major professional orientation but it integrates research students in its second year of studies.

Its aim is to train high-level managers acting at European and international levels, who will have:

* a sound practical and theoretical knowledge of the European construction, notably as concerns the policies, funding and (administrative, financial and legal) management of culture
* a thorough knowledge of the professional resources and networks, acquired through the setting up of projects and during internships,
* a capacity to take initiative and master the know-how in the various contexts of cultural management in the public and private sectors.

**FURTHER STUDIES AND CAREER OPPORTUNITIES:**

- High Schools (College of Europe in Bruges (Belgium), European University Institute of Florence),

- Competitive exams for local, national and international Civil Service;

- Doctorate in sociology, political science and arts for the research profile

- Research and teaching careers;

- Consultants, project leaders and policy officers in European or international organisations and organisms, observatories, think tanks and research centres

- Cultural managers (for French cultural centres and institutes abroad, arts and culture institutions in all domains: theatre, music, dance, plastic arts, audio-visual, in France or abroad and for international, national or local structures).

- International arts and culture directors, project leaders and policy officers

- External and public relations managers/officers in enterprises and cultural institutions

- Direction and management of private cultural enterprises (management, marketing, sponsoring, consultancy…).

- Journalism and treatment of European information.

- Consultants and policy managers in EU and international organisations and organisms for arts and culture

**ENTRY REQUIREMENTS AND APPLICATION**

MA 1st year: level of studies: bac + 3/Licence or equivalent foreign degrees (three years of university studies) in arts, human and social sciences…

MA 2nd year: level of studies: bac + 4 or equivalent foreign degrees. Qualifications in arts (École du Louvre), management (Sup de gestion, IEP-Institute of Political Studies and High Schools).

Validation of professional experience by equivalencies

**Selection**: on application form (on line), written exam and oral interview with the jury.

**Number of places available:** **M1:** 40 - **M2:** 40