

**ACADEMIC PROGRAMME « CITIES »**  
**Master of European and International Studies at the IEE**  
**Paris 8 University - academic year 2016/2017**

**Orientation**

In the greater Paris area, the offer of masters in urban development is rich. The « Cities » programme of the master at the European Studies Institute (IEE) has a particular ambition: **to train professionals to respond to « urban renewal » project holders and decision makers**. In France, the concept concerns the actions of public authorities that, from a sustainable development perspective, seek to promote and manage the evolution of cities and prevent their sprawl.

Within this large field, the « Cities » training programme will focus on disadvantaged areas whose residents are partly marginalised or in the process of marginalisation and on urban policies pursuing their renovation and the improvement of living conditions in them.

This ambition entails a knowledge and understanding of:

- Cities and urban inhabitants and groups from a sociological and anthropological perspective.
- Project management and implementation assistance tasks.
- Surveys, analysis, and mediation tasks in urban projects.
- A comparative approach to these issues and project management and implementation at the scale of Europe: political and institutional settings, objectives, action frameworks, technical tools, monitoring and evaluation methods, results, difficulties, and failures.
- The policies and action frameworks of the European Union.

On the one hand, courses are thematic to familiarise students with Europe, cities and urban cultures, and on the other, methodological to initiate them to the forms and tools of public action. Some courses will be bilingual or taught in a foreign language in order to stimulate a European approach. In 2016/2017, these courses will be taught in French and Spanish in preparation of the study trip to a Spanish city.

The programme ERASMUS+ in which some students will be able to participate, also stresses the academic programme's European dimension. With common lectures centred on urban dynamics, the ERASMUS+ programme brings together graduate students and professors from three European universities: Paris 8 (France), Christian Albrechts in Kiel (Allemagne) and the USC in Santiago de Compostela (Spain).

In 2016/2017, the workshop of the « Cities » programme will develop a specific approach within the action framework of the French National Agency of Urban Renewal (ANRU), which was established in 2004 to finance and implement the National Programme of Urban Renewal (PNRU). The PNRU's objective is to redevelop France's poorer urban areas (5 million inhabitants are concerned) and to promote a social mix and the diversification of activities. This programme is based, both methodologically and thematically, on a co-construction principle of program objectives with residents and a close link between spatial interventions and social concerns.

With this perspective, the « Cities » programme will also offer thematic courses that will allow a better understanding of the production conditions of these territories and of difficulties faced in projects. Given the stakeholder diversity of these urban initiatives, the « Cities » programme will also draw on professionals with an expertise in institutional and social mediation acquired from diverse experiences in providing support and training, building awareness, and implementing concertation schemes with residents during the full project cycle.

As such, the most professionalising component of the « Cities » programme is its training for mediation which is a new dimension of urban policies and a tool to foster « participatory » democracy. It has several objectives:

- Familiarise students with this type of policy and by it, with broader logics of public action in cities with an emphasis on innovative forms.
- Introduce students to « urban mediation » practice in « shared » project implementation frameworks, both with institutional and non-institutional actors.
- Place students in a professional role by developing practical cases within the courses and making students work in a project mode.

In the first year (M1), the « Cities » programme aims at training students in producing urban surveys. This process will result in an individual dissertation analysing a policy or urban initiative in a disadvantaged area of an European city.

In the second year (M2), a « project » approach is stressed. Students will work in a workshop format in one of the ANRU's initiatives being implemented.

## **Calendar**

### **- Year 1 - M1**

October / December: first session of courses  
January / April: second session of courses  
March or April: study trip to an European city

May July: research and urban analysis of one European city (dissertation)  
Or May September: research and urban analysis of one European city (dissertation) + internship (optional).

### **- Year 2 - M2**

October / December: first session of courses  
January / April: second session of courses

April / September: compulsory internship of 3 to 6 months

## Organisation

### Professionalising activities

- **Courses** **210h**

Policy of the city	M1	S1
Qualitative research methods (fieldwork)	M1	S1
Cartography	M1	S1/S2
Urban planning policies: issues, actors and tools	M1	S1
Large urban projects in Europe: issues and actors	M1	S2
Citizen participation and urban issues	M2	S1
Commissioning urban projects and surveys by public authorities	M2	S1
  
- **Urban study M1: an urban renewal initiative in an European country**  
January / April preparation seminar: definition of survey themes  
April / July personalised supervision  
July or September: dissertation submission (depending on internship activity or not)
  
- **Workshop M2: managing an urban renewal operation**  
Case study: ANRU operation S1/S2 ½ day for 24 weeks
  
- **Internship in a professional organisation: public, private or NGO.**  
**M1** optional: 3 months max. In this case, the dissertation can be submitted in September  
**M2** compulsory: 3 to 6 months
  
- **Study trip to an European city M1 - Country in 2017: Spain.** Eight days and 2 bilingual preparation courses. Programme linked to the Erasmus+ academic partnership
  
- **Lectures by professionals and thematic study days/workshops - M2**

<b>Thematic courses</b>	<b>330h</b>	
Politico-administrative systems in Europe	M1	S1
Urban cultures/public space	M1	S2
Global cities/world cities	M1	S1
Networked cities: urban actors of cooperation	M1	S2
Decision-making processes in Europe	M2	S2
The city at the margins of cities	M2	S2
Local development and sustainable development	M2	S2
Housing policies in Europe	M2	S2

#### *Bilingual courses French/Spanish*

Urban heritage production in Europe	M1	S1
City and governance in Spain	M1	S1
Barcelona: culture and territory	M1	S2

**Refresher training courses in European languages** M1/M2 90h S1 and 2  
To choose from the IEE's course offer: Spanish course strongly recommended in M1

## Teaching staff

### IEE's academic programme's faculty and lecturers

- **Alain Sinou**, professor at Paris 8, architect/sociologist, « Cities » programme director
  - Urban planning policies: issues, actors and tools* M1 S1 Thu 1230-15
  - Large urban projects in Europe: issues and actors* M1 S2 Thu 1230-15
  - Dissertation advising, study trip and programme Erasmus+* M1 S2 Tue 1230-15
  - Policies of memory: urban heritage in Europe*
  - Bilingual course in Spanish* M1 S1 Tue 1230-15
  
- **Alain Bertho**, professor at Paris 8, anthropologist
  - Urban cultures/public space* M1 S2 Thu 9-1130
  - Global cities/world cities* M1 S1 Thu 9-1130
  
- **Gael Curet**, associate professor, head of the urban consulting firm « Perspectives urbaines et sociales », urban planner
  - Policy of the city* M1 S2 Tue 9-1130
  - Urban renewal project management* M2 S1/S2 Tue 12-15
  
- **Marianne Hérard**, lecturer, research engineer at the Maison des sciences de l'Homme, Paris 8/Paris13, CNRS, anthropologist
  - The city at the margins of cities* M1 S2 Wed 9-1130
  - Networked cities: urban actors of cooperation* M1 S2 Fri 9-1130
  - Diagnostic study – Professionalising role-playing* M1 S1 Fri 9-1130
  
- **Philippe Maingault**, lecturer, local governments' manager, urban planner
  - Local development and sustainable development* M2 S2 Fri 1230-15
  
- **Carlos Gotlieb**, lecturer, professor at the school of architecture of Bordeaux, architect
  - City and governance in Spain – bilingual course* M1 S1 Tue 9-1130
  
- **Sylvain Adam**, lecturer, coordinator of the NGO « Appui », architect
  - Citizen participation and urban projects* M2 S1
  
- **Arnaud Combaluzier**, lecturer, head of the urban consulting firm « CO-S », project-programmer
  - Commissioning urban projects and surveys by public authorities* M2 S1 Wed 9-1130

### Professional speakers Lecture series/study day

*Urban renewal in France and Europe* M2 S1-2

**Programme « ERASMUS + »** Seminar in Santiago de Compostela, Spain with professors and graduate students from USC and Christian Albrechts M1/M2 S2

### Other instructors from Paris 8

- **Michel Mangenot**, professor of Political Science
- **Claire Lévy Vroelant**, professor of Sociology – Sociology Department